



**Working 2 Walk 2008
April 13-15, 2008
Washington, DC**

Marketing Partnership -

The purpose of a marketing partnership is to promote widespread awareness of an event or other activity. Working 2 Walk (W2W) is a three day event that provides an opportunity for grassroots advocates, scientists, therapists, and others to come together and share ideas for advancing paralysis cures and treatments. Following the first two days of education and advocacy, the event will culminate with Capitol Hill day. That final day, we will roll/walk into the offices of our elected officials in Washington, DC and demand our voices be heard for increased federal funding to advance promising spinal cord injury and paralysis curative therapies.

As a marketing partner, your organization will promote the event as follows -

- Banner or text promoting W2W 2008 on your website and in newsletters
- Two W2W 2008 specific e-mail event announcements to database (HTML or Text e-mails provided)

In return, your organization will receive the following -

- Designation as “W2W Supporter”
- Logo, including link, on conference website
- Recognition in conference program
- One (1) complimentary symposium registration

For additional information contact –

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